



| Network | Circulation |
|---|-------------|
| <u>American Eastern</u> Your Ad will Appear in over 62 daily and weekly newspapers in MD, NC, NY, PA, SC, VT, and WV | 1,009,682 |
| <u>American Eastern 1 X 1</u> Your Ad will Appear in over 62 daily and weekly newspapers in MD, NC, NY, PA, SC, VT, and WV | 1,009,682 |
| <u>American Eastern 2 X 2</u> Your Ad will Appear in over 62 daily and weekly newspapers in MD, NC, NY, PA, SC, VT, and WV | 1,009,682 |
| <u>American Midwest Region</u> Reach over 1.7 Million Readers in 91 Newspapers in the Midwest | 1,845,000 |
| <u>American Midwest Region 1 X 1</u> Reach over 1.7 Million Readers in 91 Newspapers in the Midwest | 1,845,000 |
| <u>American Midwest Region 2 X 2</u> Reach over 1.7 Million Readers in 91 Newspapers in the Midwest | 1,845,000 |
| <u>American N. Central</u> Your ad will appear in 22 daily and weekly newspapers in IA, KS, MN, ND and NB | 224,000 |
| <u>American N. Central 1 X 1</u> Your ad will appear in 22 daily and weekly newspapers in IA, KS, MN, ND and NB | 224,000 |
| <u>American N. Central 2 X 2</u> Your ad will appear in 22 daily and weekly newspapers in IA, KS, MN, ND and NB | 224,000 |
| <u>American S. Central</u> Your ad will appear in 95 daily and weekly newspapers in AK, OK, and TX | 815,485 |

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| <u>American S. Central 1 X 1</u> | |
| Your ad will appear in 95 daily and weekly newspapers in AK, OK, and TX | 815,485 |
| <u>American S. Central 2 X 2</u> | |
| Your ad will appear in 95 daily and weekly newspapers in AK, OK, and TX | 815,485 |
| <u>American SE</u> | |
| Your ad will appear in 55 daily and weekly newspapers in AL, FL, GE and MS | 465,222 |
| <u>American SE 1 X 1</u> | |
| Your ad will appear in 55 daily and weekly newspapers in AL, FL, GE and MS | 465,222 |
| <u>American SE 2 X 2</u> | |
| Your ad will appear in 55 daily and weekly newspapers in AL, FL, GE and MS | 465,222 |
| <u>American Western Region</u> | |
| Your Ad runs in 12 Newspapers in CA, ID and WA | 105,199 |
| <u>American Western Region 1 X 1</u> | |
| Your Ad runs in 12 Newspapers in CA, ID and WA | 105,199 |
| <u>American Western Region 2 X 2</u> | |
| Your Ad runs in 12 Newspapers in CA, ID and WA | 105,199 |
| <u>Alternative - Midwest</u> | |
| Reach young, educated and affluent readers. | 1,100,000 |
| <u>Alternative - N. CA and NV</u> | |
| Reach young, educated and affluent readers. | 700,730 |